CHARGING POLICIES

CHARGING PRINCIPLES

- ◆ To make a charge wherever identifiable groups benefit directly from a service, rather than it being a general benefit to the entire community.
- Fees and charges should aim to recover the full cost of the service except where:
 - a) There is an opportunity to maximise income; or
 - b) Members determine that a reduction or subsidy should be made for specific reasons.
- ◆ That where charges are reduced from full cost the reason for the reduction is reviewed periodically (at least annually) to ensure that it remains valid.
- ◆ People on low incomes and/or suffering disadvantage through poverty or social exclusion may be charged less to ensure equal access.
- ◆ Differential charges for residents/non-residents may be appropriate.

CHARGING TARGETS

The objectives of charging should be translated into specific measurable targets. The development of targets should be done:

- a) in general terms as part of the annual review process; and
- b) in detail as part of Best Value Reviews.

CHARGING DECISIONS Information to be included in all charging reports

Analysis of the impact of the proposed charge on:

Corporate and service objectives

Charging targets

Previous year's experience:

Price increase

Affect on demand

Performance against targets

Analysis of local competition (if any)

Current charge

Proposed charge

Percentage increase

Estimated income

Estimated costs

Income as a percentage of costs

Number of users

Subsidy / Surplus per user

Reason for subsidy (if there is one)